



Logo Usage Policy

This policy provides our requirements regarding use of the logotypes of Spiked City DC Volleyball LLC (hereinafter "SCDC") and its subsidiaries available for download from the SCDC website (or any other trademarks, logos, service marks, trade dress, slogans, copyrighted designs or other brand features of SCDC obtained from the website) ("Logos").

As the need to address future branding concerns arises, we may cancel, modify, or change the terms of this policy from time to time without notice to you. You, as a Logo user ("you"), are responsible for complying with any modified terms, so please review this policy and also become familiar with any modifications we publish.

The Logos are the sole and exclusive property of SCDC and its affiliates. Your use of any Logo implies acceptance of, and agreement with, the terms of this policy. If you do not accept and agree to follow (the rules for using the Logos as set out in this policy, you do not have the right to use the Logos and should not use them. Any use of the Logos that does not comply with this policy is not authorized. If you violate the rules set out in this policy, you must cease all use of all Logos, regardless of the uses otherwise allowed in this policy. In addition, SCDC reserves the right to revoke its approval of your use of the logos at any time.

Permission is granted to you to use the Logos only on the following conditions:

Rules for Using the Logos

You must comply with all of the following rules when using a Logo:

- Logos may only be used in marketing or other publicity materials for the benefit of SCDC with the written permission of SCDC.
- Logos may not be used in any confusing way.
- No Logo may be used in any way that suggests that SCDC is affiliated with, sponsors, approves or endorses you, your organization, your websites, your products or your services, unless such a relationship exists.
- No Logo may be used in any way that mischaracterizes any relationship between you and SCDC
- Vendors may not use the Logos to advertise SCDC or its businesses as clients on vendor websites and promotional pieces without our written permission.
- All SCDC Logos are distinctive, designed pieces of graphic artwork. The following usage guidelines must be followed:
 - Do not modify or alter the Logos
 - Do not change scale, skew or rotate any Logo
 - Do not change the design of any Logo
 - Do not change or vary the colors of any Logo, except that the Logos may be all black or can be reversed out in white.
 - Avoid screening Logos to less than 100%
 - Do not shrink any Logo to less than 1" in height
 - Where indicated, $\$ and symbols are part of a Logo and must be used with the applicable Logo. The tagline "A Class by Choice" must not be separated from the SCDC Logo.
 - Do not combine a Logo with any other design, trademark, graphic, text or other element, including your name, any trademarks or any generic terms.



- No other design, trademark, text, graphic or other element may be placed closer to a Logo than the height of the tallest letter in the Logo, such as the letter "S" in SCDC.
- Logos may only be placed on solid backgrounds (preferably bright white), and not over an image or pattern, and no artistic effects (such as drop shadows) may be applied.
- No Logo may be used or displayed in any of the following ways:
 - in any manner that, in the sole discretion of SCDC, discredits SCDC or tarnishes its reputation and goodwill;
 - in any manner that infringes, dilutes, depreciates the value, or impairs the rights of SCDC in the Logos;
 - in any manner that is false or misleading;
 - in connection with any pornography, illegal activities, or other materials that are defamatory, libelous, obscene, or otherwise objectionable;
 - in any manner that violates the trademark, copyright or any other intellectual property rights of others:
 - in any manner that violates any law, regulations, or other public policy; or
 - as part of a name of a product or service of a company other than SCDC.
- Written materials, such as web pages, must be marked to indicate that the Logos used are owned by SCDC or its affiliates (for example by using a statement such as, 'the SCDC logo is a registered trademark of SCDC").
- All goodwill generated by the use of any Logo inures to the benefit of SCDC.
- You may not assert rights to any Logo whether by trademark registration, domain name registration or anything else.
- You must, upon request from SCDC, provide samples of any materials that include the Logos for purposes of determining compliance with this policy.
- You must make any changes to your use of the Logos that are requested by SCDC.
- Your download and use of the Logos is subject to the SCDC Site Terms.

Business partners who have agreements with SCDC must comply with the terms of their agreement in addition to this policy.

If you'd like to make any use of our Logos that is not covered by this policy, or for further information or clarification about use of the Logos, please contact info@spikedcitydc.com.